

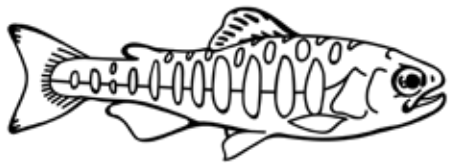


BROOKE ELIZABETH RYAN

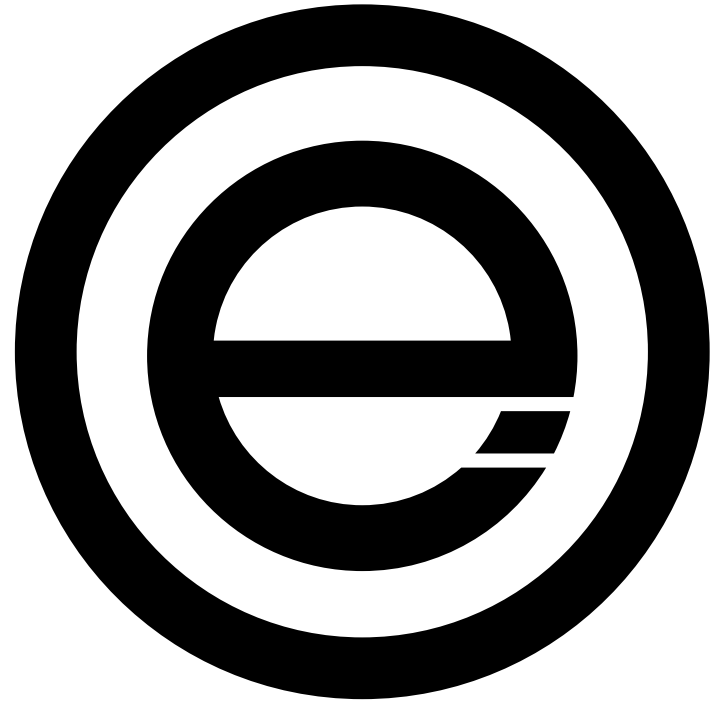
Graphic Design

PORTFOLIO

Logo Design



GUARDIAN
Protective Coatings INC



**OVEREDGE
INDUSTRIES™**

A side project, started in 2019,
the Overedge Industries name,
logo, designs and trademark
were created by myself in



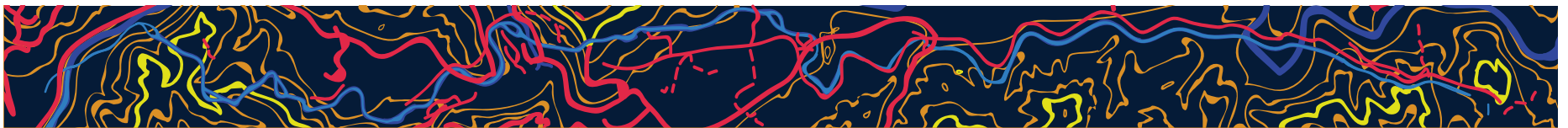
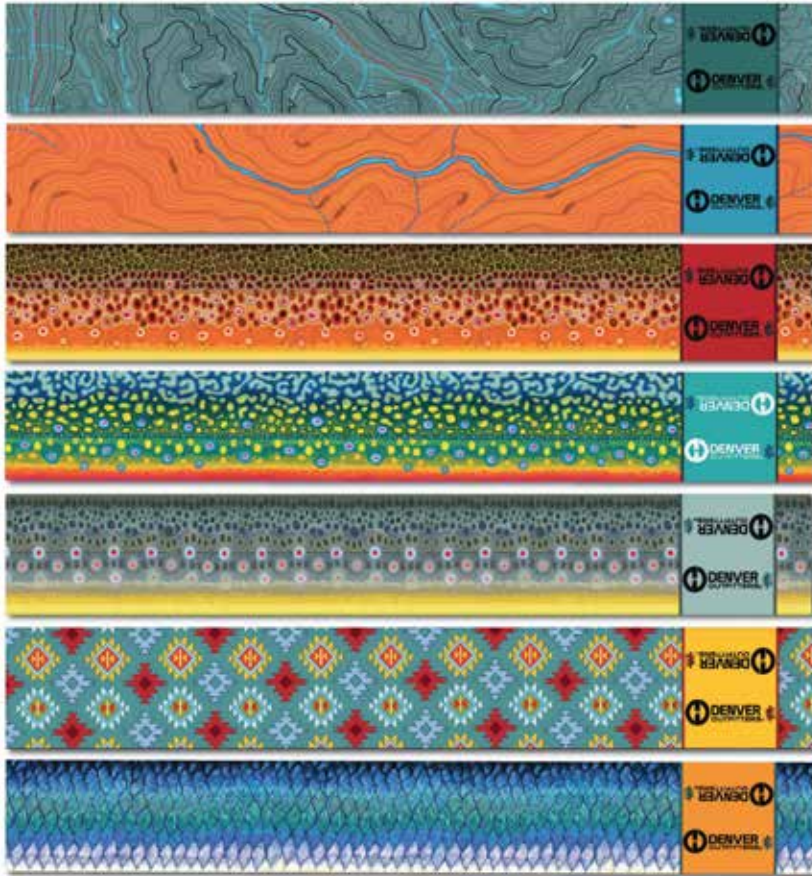
Custom Decal Design

↓ In 2018, this blue topo decal design was distributed to over 2,000 Denver Outfitters customers.



Wrap Design for Denver Outfitters

As lead graphic designer and the exclusive artist for Denver Outfitters, I was responsible for creating, formatting and installing over 15 different custom Rod Vault Wraps. My wraps were co-branded with Denver Outfitters and are still sold.



Printed Materials



WWW.BROOKLYNAESTHETIC.COM

Proficient in design, formatting & printing:
Canvas, Brochures, Fliers, Banners,
Business Cards, Posters, Postcards,
Presentations, Pitch Decks, Photography,
Decals, Wraps, T-Shirt Graphics, Menus
etc...



Thanksgiving Menu



Denver Outfitters Holiday Postcard

Packaging Design

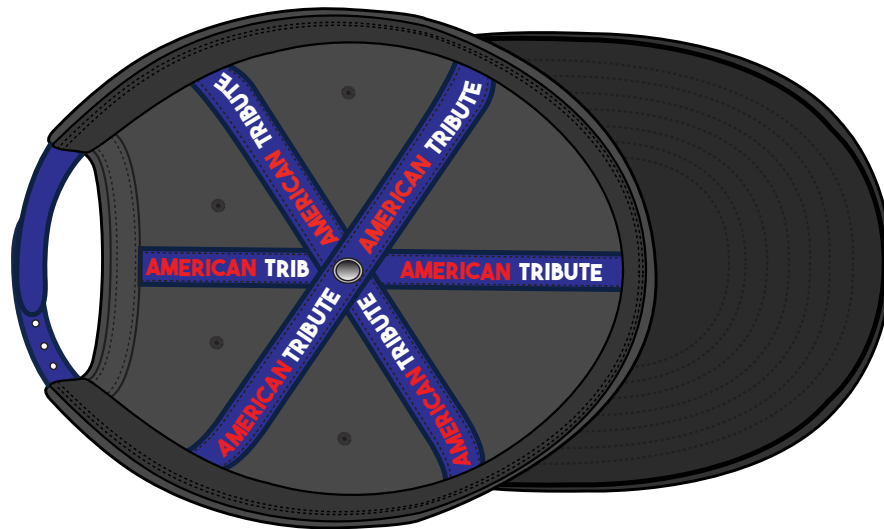


Made many packaging design iterations for the two different sized concept boxes for the Rod Vault. This project challenged color use, price, functionality, sustainability and storytelling. Apparel packaging and design were also simultaneously created.

Created box sleeves for Adams Polishes & 150 GMC dealerships to highlight kit contents with an extremely short lead time.



Apparel Design

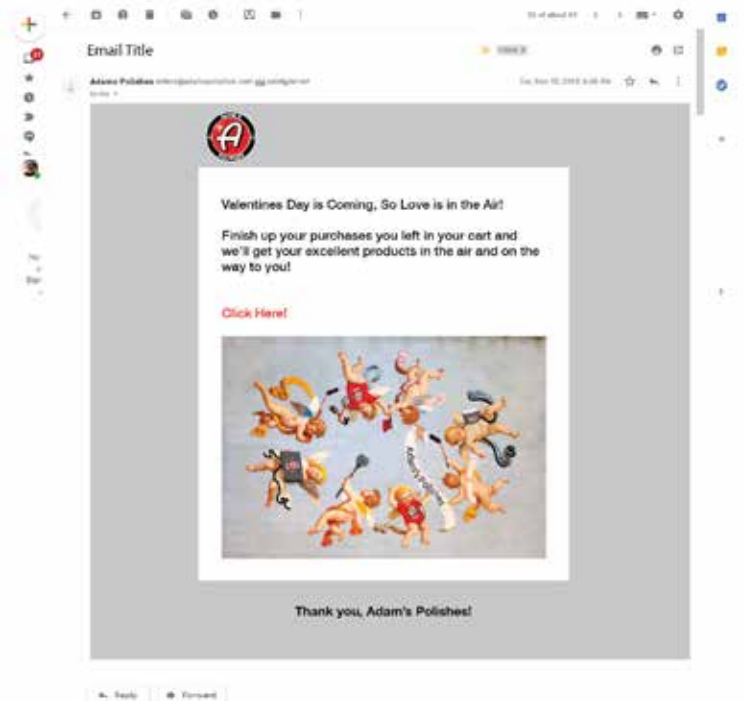


American Tribute Brand | Overedge Industries | Cheshpo Creative

Digital Marketing



Website Design and Creation (WIX & Wordpress), Brand Color Guides, Email Content Creation, Device Mockups, Social Media Ad Creation & Posting, Branded Photography, Premier Pro and experience in AfterEffects Graphics



Custom Wrap & Product Design



Custom collaboration with Overedge Industries and Taiga Coolers. This 27 QT cooler utilizes two of Overedge Industries prominent brand colors. ↓



Custom wraps can be created to make your favorite ordinary item extraordinary.



Overedge Industries | Cheshpo Creative